

## Circle K Members and Kiwanians-

CKI is joining hands with UNICEF to do what it does best...providing service with a focus on children. At April's Board Meeting, the CKI unanimously approved UNICEF's Proposal: "Saving Children's Lives for as little as US\$0.06 Cents" as the new CKI Fundraising Initiative as voted upon by the members of CKI.

Over 2.6 billion people (forty percent of the world's population) lack the basic facilities to clean and purify their drinking water. With over 5,000 children dying each day from water-borne diseases, CKI is partnering with UNICEF to begin providing necessary items to help curb the devastation among the youth of the world.

Treatable diseases such as diarrhea (leading to dehydration) , kill 1.9 million young children every year, and there are simple solutions to saving children's lives. For example, an inexpensive mixture known as oral rehydration salts (ORS) are the simplest, most effective and cheapest way to keep children alive during severe episodes of dehydration. The mixture costs just US\$0.06 cents for each sachet! UNICEF is currently working in more than 90 countries around the world to provide immediate care such as ORS, improve water quality, and develop long term solutions while working with the local governments, communities, and schools.

CKI's impact in "Saving Children's Lives for as little as US\$0.06 Cents" through a long-term goal of a US\$500,000 contribution is outlined as follows:

- o 100,000 sachets of Oral Rehydration Salts to help children combat dehydration,
- o 65,000 collapsible water containers for transporting and storing 10 liters of water,
- o 10,000 small scale micro-filters intended to provide safe drinking water in schools, and
- o 1,000 basic family water kits for families to use during an emergency situation.

An initial launch of the initiative was unveiled at the Circle K International Convention in Portland, and over US\$300 was collected for the new CKI Fundraising Initiative.

Visit <http://www.circlek.org/lit/download.asp?id=615> to view the brochure that was distributed at the International Convention in Portland, Oregon and to learn how you can participate in saving lives.

If you have any questions, please feel free to contact a member of the 0607 or 0708 International Board or the International Office.